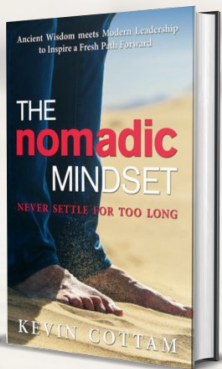


For Immediate Release



KEVIN COTTAM, Global Keynote Speaker, Presents Unique Strategies to Help Organisations Navigate Today's Global Waters in His New Book.



THE nomadic MINDSET™

NEVER SETTLE...for TOO LONG



Guide your organisation to continuous success in a new world with a new outlook

Kevin Cottam, a home-grown Victorian resident and former director and choreographer to World and Olympic medallists and champion figure skaters such as Canadian heroes Kurt Browning, Elizabeth Manley, and American Kristi Yamaguchi, has recently journeyed across the globe to research the ancient nomadic wisdom of the Mongolians, the Maasai in Southern Kenya and the Berbers of the Sahara in Southern Morocco. His quest was to unearth the definition of The Nomadic Mindset. His story-driven leadership book, *The Nomadic Mindset: Never Settle...for Too Long*, illustrates the behaviours and effectiveness of this mindset using a combination of authentic examples and executive interviews. .

"We are migrating. Where we were is not where we are; we are evolving," says Benson Munterer, Maasai Warrior. When the world changes, we must change with it. "We are becoming too narrow in our mindsets, and we must expand to thrive in Industry 4.0," Kevin cautions. The image-filled stories and concrete teachings take his audience on an inspirational, thought-provoking and transformative journey bolstered by case studies of leading global organizations.

Kevin believes, based on real-world research, that people and organisations have one of three dominant mindsets. The Nomadic Mindset is the rarest and means "the movement of the mind," says Batgeral Bat, Mongolia. This mind-opening book will encourage you to ask, "What is your dominant mindset?" Knowing your mindset, and the human evolutionary history behind it, will inevitably lead to future success.

"100% of leaders and executives interviewed said they need more people in their organisation with a Nomadic Mindset," Kevin writes. Learn about this new insight with *The Nomadic Mindset...Never Settle for Too Long* and build on your knowledge with a keynote speech, conference, coaching, or training session to build, grow and encourage your and your leaders to lead masterfully with a deeper whole awareness of their dominant mindset.



About Kevin

From isolated logging camp life on Lake Cowichan to successful global nomad, Kevin has lived and worked on 4 continents in 12 major cities and visited over 50 countries and 200 cities and towns. His vast experiences have given him cultural insight, awareness and stories that enrich his inspirational speaking, coaching and writing.

Kevin has led many people to success over the years, from the ice rinks of the world as an elite choreographer of world and Olympic figure-skating champions and director of multimillion dollar skating productions to the stages of conferences, boardrooms and training rooms of multinational enterprises.

Using the nomadic mindset as the umbrella brand for his work, Kevin speaks and coaches on leadership, covering such topics as change, resilience, vision/purpose, team unity, engagement and the NBS (nomadic, builder, settler) Mindset. He has worked with Club Med, UBS, Givaudan, Mediacorp, L'Oreal, Nestle, Thales and Alcon, and he spent 13 years with the European Union (Commission, Council, Parliament) as a coach and trainer.

He is also an executive coach, TEDx speaker, and author of *The Nomadic Mindset: Never Settle...for Too Long* (2019), *Aha, Mother's Pearls* (2012), and "The Nomadic Mindset Podcast" (2019). For more information, got to www.thenomadicmindset.com/blogs.



Speaking Topics

- Leadership Requires Fast-Paced Mental Agility
- Signposts of Opportunities
- Change Is Normal
- Creativity Is the Edge
- Resilience Lives in Your DNA

Interview Topics

- What is The Nomadic Mindset?
- Behaviours and Competences needed for the future
- What leaders need to know for Industry 4.0
- What nomadic cultures can teach us
- The importance of a fluid-flowing life

Interview Questions

- Why do you live the life of a global nomad?
- What have you learned from transforming your life so many times?
- What was your drive to write The Nomadic Mindset?
- What can we learn from n cultures?
- Why does contemporary leadership need a more expanded mindset?

Philanthropy

- Sponsoring the education of the Maasai children of the Maasai Mara

Memberships

- Global Speakers Federation (GSF)
- Asia Pacific Speakers Singapore (APSS)
- Malaysian Association of Professional Speakers (MAPS)
- International Coaching Federation (ICF)

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